

# AGRI CONNECT

## CLUSTER X CHANGE

DAY 7

**09:30 AM WELCOME SESSION**

- **PATRÍCIA COELHO**  
PRESIDENT OF INOVCLUSTER
- **LEOPOLDO RODRIGUES**  
MAYOR OF CASTELO BRANCO

**10:00 AM TRENDS**

- AGRI-FOOD SECTOR
- **CHRISTOPHE ESPÍRITO SANTO** (CATAA)

**10:30 AM COFFEE BREAK**

**10:50 AM INSPIRATIONAL TALKS**

- SUSTAINABLE FUTURE
- **BEATRIZ GUIMARÃES** (NESTLÉ PORTUGAL)

**11:30 AM LARGE RETAILERS**

- CHALLENGES & OPPORTUNITIES
- **MARLOS HENRIQUE SILVA** (MC SONAE)

**12:10 PM APPROACH TO**

- EUROPEAN MARKETS
- **JULIANA TEIXEIRA** (MARKET ACCESS)

**12:50 PM NETWORKING LUNCH**

**02:40 PM - 06:00 PM**

**B2B MEETINGS**  
EUROPEAN MARKETS

DAY 8

**09:30 AM VISIT TO CATAA**

**10:45 AM VISIT A RETAILER**  
• AUCHAN PORTUGAL

**12:00 PM NETWORKING LUNCH**

**14:00 PM VISIT A MEAT TRANSFORMATION UNIT**  
• A. PIRES LOURENÇO

**15:30 PM VISIT A DAIRY TRANSFORMATION UNIT**  
• SCHREIBER FOODS

**17:00 PM VISIT OLIVE OIL PRODUCTION FACILITY**  
• MALPICA DO TEJO

**10:00 PM - 18:00 PM**

**B2B MEETINGS**  
EUROPEAN MARKETS

DAY 9

**09:30 AM VISIT TO A FRUIT SHOP**  
• GARDUNHA AGRO

**10:30 AM VISIT TO AN INNOVATION & ENTREPRENEURSHIP CENTER**  
• AGROTECH FUNDÃO

**11:30 AM VISIT TO A FRUIT TRANSFORMATION UNIT**  
• 7CBA FRUIT

**12:30 PM NETWORKING LUNCH**

**14:00 PM VISIT TO THE DISTILLERY ZIMBRO**  
• LICORES SERRANO

**15:45 PM RETURN TO CASTELO BRANCO**

**16:30 PM VISIT TO A CHEESE PRODUCTION UNIT**  
• MALPIQUEIJO

**17:30 PM CLOSING COCKTAIL**

7.8.9  
NOVEMBRO

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